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FOR IMMEDIATE RELEASE

**AT Films Introduces Stronger, Tougher Silage Bag
for Cold-Weather Dairy Operators**

MADISON, WISCONSIN – September 29, 2009– AT Films, Inc. today introduced the Agripac® G1 Silage Bag, the first generation of an innovative new family of stronger, tougher polymer film silage bags for cold-weather dairy operators. The new bag, designed and field-tested for high-quality feed production and storage in even the most adverse weather conditions, was unveiled at World Dairy Expo (Madison, Wisconsin, September 29-October 3), a leading exhibition for the international dairy industry.

“North American dairy operators need a silage bag that is strong and tough enough to withstand harsh winter conditions without tearing or puncturing, but which also offers dimensional stability during and after filling,” said Calvin Mazurenko, Managing Director of AT Films. “Until now, no silage bag on the market has been able to offer this unique balance of performance characteristics, forcing farmers to make an unnecessary compromise when making their selection. The Agripac® G1 Silage Bag is the game-changing product which eliminates that compromise, using new resin formulations to offer the industry’s toughest and most complete silage bag solution for cold-weather conditions.”

Like all products developed by AT Films, a leading innovator and one of the original suppliers of silage films in North America, the new Agripac® G1 Silage Bag has been thoroughly field-tested by dairy operators across North America. One farmer to test the new bag was Steven Medlang of Kensett, Iowa, who reported: “The Agripac® G1 Silage

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Bag held up well under the pressure of chopped bean stubble and withstood the extreme cold winds we had in Iowa last winter. Definitely a tough bag.”

Specific benefits offered by the Agripac[®] G1 Silage Bag include:

- Excellent ambient and sub-zero tear strength to prevent bags from ripping
- Excellent puncture and dart resistance to ensure the integrity of bags in the field
- Low creep, tested at 60° C (140 ° F), allowing the bags to stand up in the heat

“Dairy operators who choose this new silage bag will see the difference in improved tear and puncture strength compared to the bags they are currently using,” Mazurenko added. “And this is just the beginning for the Agripac[®] product line. Combining our product design and industry expertise with polymer science advances, we are committed to the development of many other generations of breakthrough silage bag products for North American dairy operators.”

About AT Films, Inc.

AT Films is North America’s leading silage bag innovator and one of the original suppliers of silage films on the continent. Previous silage bag innovations from AT Films have included UV-stabilized films, automated silage bag folding, and the first 14-foot diameter silage bag. AT Films is a subsidiary of British Polythene Industries PLC (BPI), one of Europe’s largest producers of polythene films with major interests in agricultural films. For more information on AT Films and the new Agripac[®] family of polymer silage bags, please visit www.atfilmsinc.com.

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